

# 2019-2020 Senior Resource Directory

*This directory will be distributed at the Senior Expo, the Sportsplex, Otsego County Commission on Aging and throughout various businesses in Northern Michigan.*

## PROGRAM GUIDE

### AD RATES

(Check one)

**Full Page**  
with color .....\$555

**Half Page**  
with color .....\$295

**Qtr. Page**  
with color .....\$195

**Eighth Page**  
with color .....\$175

**Full payment is due by July 19, 2019**

Business Name

Contact Name

Address

Email

Phone

Signature

Date

### Payment and Contact Information

#### Premier Marketing

6050 Bent Tree Dr.  
Gaylord, MI 49735

**Jim Driver**

989-858-3400

Fax: 989-731-0958

driver371@yahoo.com

**Eighth Page Ad**  
**4-1/4" x 2.75"**  
**with color \$175**

**Qtr. Page Ad**  
**4-1/4" x 5.5"**  
**with color \$195**

**Full Page Ad**  
**8-1/2" x 11"**  
**with color \$555**

**Bold listing in directory - \$25**

**Half Page Ad**  
**8-1/2" x 5.5"**  
**with color \$295**

Please submit a high-resolution .pdf for print ready ads. All ads needing to be created, please submit a high resolution logo and/or pictures, and any copy you would like included. Please email all ad copy to Sue at sue\_premiermarketing@yahoo.com

**ALL ADS MUST BE SUBMITTED BY FRIDAY,  
JULY 19, 2019 TO BE INCLUDED IN PROGRAM.**