

# 2020-2021 Senior Resource Directory

*This directory will be distributed at the Senior Expo, library, senior centers, the Sportsplex, Otsego County Commission on Aging and throughout various businesses in Northern Michigan.*

## PROGRAM GUIDE

### AD RATES

(Check one)

- Full Page  
with color.....\$565
- Half Page  
with color.....\$310
- Qtr. Page  
with color.....\$210
- Eighth Page  
with color.....\$180

Full payment is due by July 17, 2020

Business Name

Contact Name

Address

Email

Phone

Signature

Date

**THIS IS YOUR INVOICE.  
PLEASE PAY BY DUE DATE.**

### Payment and Contact Information

## Premier Marketing

P.O. Box 2083  
Gaylord, MI 49734

**Jim Driver**

989-858-3400

driver371@yahoo.com

**Eighth Page Ad  
4-1/4" x 2.75"  
with color \$180**

**Qtr. Page Ad  
4-1/4" x 5.5"  
with color \$210**

**Full Page Ad  
8-1/2" x 11"  
with color \$565**

**Bold listing in directory - \$25**

**Half Page Ad  
8-1/2" x 5.5"  
with color \$310**

Please submit a high-resolution .pdf for print ready ads. All ads needing to be created, please submit a high resolution logo and/or pictures, and any copy you would like included. Please email all ad copy to **Sue** at [sue\\_premiermarketing@yahoo.com](mailto:sue_premiermarketing@yahoo.com)

**ALL ADS MUST BE SUBMITTED BY FRIDAY,  
JULY 17, 2020 TO BE INCLUDED IN PROGRAM.**